REMARKS/ARGUMENTS

This Amendment is submitted in response to the Office Action mailed June 15, 2007. The deadline for responding has been extended to September 17, 2007 by a request for an extension of time made herewith. This amendment is being filed with a Request for Continued Examination since the Office Action closed prosecution on the merits since only formal matters were at issue.

I. Introduction

Claims 1-27 stand allowed. New claims 28-37 have been added to add claims in a variety of formats. Accordingly, Claims 1-37 are now pending in the application.

II. The Objection to The Specification Has Been Overcome

In the Office Action the Examiner objected to the Specification stating "The application is in condition for allowance except ... Applicant is required to delete the embedded hyperlink and/or other form of browser-executable code. (Office Action page 2)

Applicant has amended the Specification to remove the objectionable hyperlinks. Accordingly, the objection to the specification has been overcome and the application is now in condition for allowance.

III. New Claims 28-37 Are Patentable

New claims 28-37 have been added so that the application would include claims in a variety of claim formats. New claims 28-36 are allowable for the same or similar reasons that claims 1 and 25 were found to be allowable.

IV. Conclusion

In view of the foregoing amendments and remarks, it is respectfully submitted that the pending claims are in condition for allowance. Accordingly, it is requested that the Examiner pass this application to issue.

If there are any outstanding issues which need to be resolved to place the application in condition for allowance the Examiner is requested to call (732-542-9070) and schedule an interview with Applicant's undersigned representative. To the extent necessary, a petition for extension of time under 37 C.F.R. 1.136 is hereby made and any required fee in regard to the extension or this amendment is authorized to be charged to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

None of the statements or discussion made herein are intended to be an admission that any of the applied references are prior art to the present application and Applicants preserve the right to establish that one or more of the applied references are not prior art.

Respectfully submitted,

September 17, 2007

Michael P. Straub Attorney

Reg. No. 36,941

Tel.: (732) 542-9070

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

Michael P. Straub

Type or print name of person signing certification

Michael B. Straub

September 17, 2007

Date